



SEA-side salon speak

SEA techs welcome Justine Crick into the classroom for a whole new education experience. **ANNA LEE** reports

What a fantastic and exciting start to 2013 for the SEA community. During the past 18 months that I've been working closely with the South East Asian community, this month I had the opportunity to progress along the ladder and put forward new ideas and classes.

I teamed up with 2012 *CND Education Ambassador Of The Year* Justine Crick, to arrange a CND Liquid & Powder class for a few of my students. It was the perfect opportunity for Justine to get to know this particular sector of the market, and a great way for my SEA students to experience education offered from a non-SEA ambassador. Justine taught the class, while I attended to offer help and support.

The class was hugely successful and, under the guidance of Justine, the students were able to learn new techniques and skills that would help them further their careers. While Justine shared her experience and extensive knowledge, the SEA students offered information regarding the SEA nail community, which clearly helped to bridge any cultural differences.

This is the first time since starting my SEA Education Programme that I have connected a non-SEA ambassador with my SEA students and unsurprisingly to myself, it worked. Justine, from CND Academy Essex, says, "I was looking forward to the



Justine Crick (far right) with the SEA class

experience of my first class converting members of the SEA community to the product line. I've never trained a SEA class before and was intrigued as to how the class would go. Firstly, their English was excellent, which instantly eliminated all myths about them all not being able to speak English. I knew their skills would be good as they are all so experienced at working with L+P. They don't normally do smile lines freehand, but were up for the challenge and did a good job. Their knowledge and understanding of protecting the nail plate was good to see. It was great to hand over their CND certificates feeling confident in their ability and knowing they have an understanding of the products."

As well as entering the *Naillympics London* competition last September at *Olympia Beauty* and achieving amazing results, another new direction that Team SEA have taken this month is to experience the session world of nails.



Sue Marsh (centre) backstage at the Asian Bridal show

Through the connection of Ketan Patel and Sue Marsh, Team SEA was honoured to be a part of the biggest Asian bridal show in London in conjunction with the famous *Asiana Magazine*. The team was asked to take care of the model's nails for the catwalk show; painting them with sheer opalescent polish to complement the elaborate colours on Asian bridal wear.

Apart from entering the *Naillympics London* last year, this is the second main occasion where SEA techs have been involved with the rest of the nail industry. This opportunity allows them to showcase their talented skills, efficiency and great working ethic. The day was fun and an eye opener for Team SEA, which, with any luck, will lead to other similar opportunities in the near future. **S**

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Justine Crick class members



Backstage at the Asian bridal show



Ketan Patel at the Asian bridal show